A large, light pink ribbon is draped across the background of the page, forming a loop on the left side and extending towards the right.

United Breast Cancer Foundation

Annual Report

FY 2021

UBCF's mission is to make a positive impact on those affected by breast cancer. We strive to alleviate the stress and strain that cancer can cause to patients and families through fostering health & well-being. We provide service for all, regardless of age, race, gender, ethnicity, or income.



UBCF | FY 2021

Dear Supporters, Clients, and Friends,

United Breast Cancer Foundation has served the community for over 21 years, and I am truly proud of the progress that we have made in that time. It is clear that our qualities of *support, education, advocacy, friendship, and collaboration* have grown along the way.

Throughout 2021, we continued to meet and overcome obstacles together. This year we have expanded our board of directors, gained a 3 star rating with Charity Navigator, maintained our Platinum rating with GuideStar, and partnered with other outstanding organizations to reach more women, men and families in need. We expanded our COVID Grant to combat the ever changing landscape created by the pandemic in effort to provide more efficient service to our clients.



Our strategic, multi-channel fundraising efforts have resulted in positive growth for UBCF. We have thousands of new donors committed to supporting our mission and the well deserving clients we service. Thank you all for believing in UBCF - we are so much better together! Thanks to our supporters, we have achieved the greatest year of giving since our founding in 2000. The following pages will paint an impressive story of dedication, service and tenacity in the face of ever evolving challenges. This is a shared accomplishment and one that we can all be proud of.

To ensure the health and safety of our clients and team members, UBCF continues to work remotely, while serving nationally. Remote operations means lower overhead and more funds for program services - a win-win! In October, UBCF held its first Mattress Donation event since COVID shutdowns. UBCF received over 350 eligibility inquiries, and more than 180 applications from 11 states were submitted in hopes of receiving one of the queen-size Tempur-Pedic® mattresses being offered. We provided over 160 mattresses to breast cancer patients and survivors in Louisville, KY. In total, through our Gift-in-Kind Network of Giving program, we partnered with dozens of organizations to provide much needed, tangible donations to people in need.

The world will continue to change, but what rings true year after year is United Breast Cancer Foundation's passion and commitment to support women, men, and families impacted by breast cancer. Thanks to the help of our wonderful and loyal supporters, UBCF continues to service those in need.

Thank you for being a valued member of our community - and most importantly, please know, you are not alone.

Stephanie

Stephanie Mastroianni,
President and Executive Director



In memory of Audrey B. Mastroianni

Her-story

Founded in October 2000, United Breast Cancer Foundation (UBCF) is a national 501(c)(3) nonprofit that began as a small grassroots organization serving low-income, under and non-insured women and men in New York State. Ms. Stephanie Mastroianni, our Executive Director since 2001, has shaped UBCF into the special organization that it is today due in large part to her personal experience with breast cancer. Stephanie's mother, Audrey B. Mastroianni, passed away from this disease at the age of 42. UBCF is committed to honoring Audrey's memory through our passionate dedication to our mission, programs and superior client care.



UBCF | FY 2021

Timeline

2000

Founded in 2000

UBCF was founded in 2000 and supported women and men in New York with breast screening services. In 2001, Stephanie Mastroianni joined UBCF as the President & Executive Director

2005

Expansion & Programming

In 2005, UBCF expanded nationally and added 6 new programs including Breast Reconstructive, Child Sponsorship, Holistic Care as well as our amazing Individual Grant Program. In addition, UBCF began funding services, retreats and seminars for women.

2012

Community and Organizational Partnerships

In 2012, UBCF's Gift-In-Kind Program took off. UBCF held our first Tempur-Pedic® Mattress event. The Gift-in Kind program now provides year round donations to women, men and families. Soon after, UBCF began partnering with NASCAR to raise awareness for breast cancer,

2021

Overcoming Obstacles

UBCF expanded their COVID Grant Program to provide expedited aid to as many people as possible.

Our Programs

UBCF | FY 2021

Breast Screening

Ensuring women and men have adequate access to various screening technologies. Early detection saves lives!

Breast Reconstruction

UBCF assists people who have received mastectomies by providing options and support for breast reconstruction to help people regain their confidence both physically and mentally.

Child Sponsorship

The entire family is impacted by a breast cancer diagnosis. UBCF developed this program to support children living in homes directly impacted by breast cancer.

Community Service

UBCF's Network of Giving provides Gift-in-Kind donations to women, men, and families in need. This program also includes education & awareness campaigns and organizational grants.



Individual Grant

This unique and special program supports breast cancer patients and survivors with financial grants. Assistance covers medical expenses and procedures, cost of living expenses and much more.

Holistic Care

UBCF supports our clients who wish to pursue pairing holistic and complementary therapies with their current treatments. We cover a variety of alternative services.

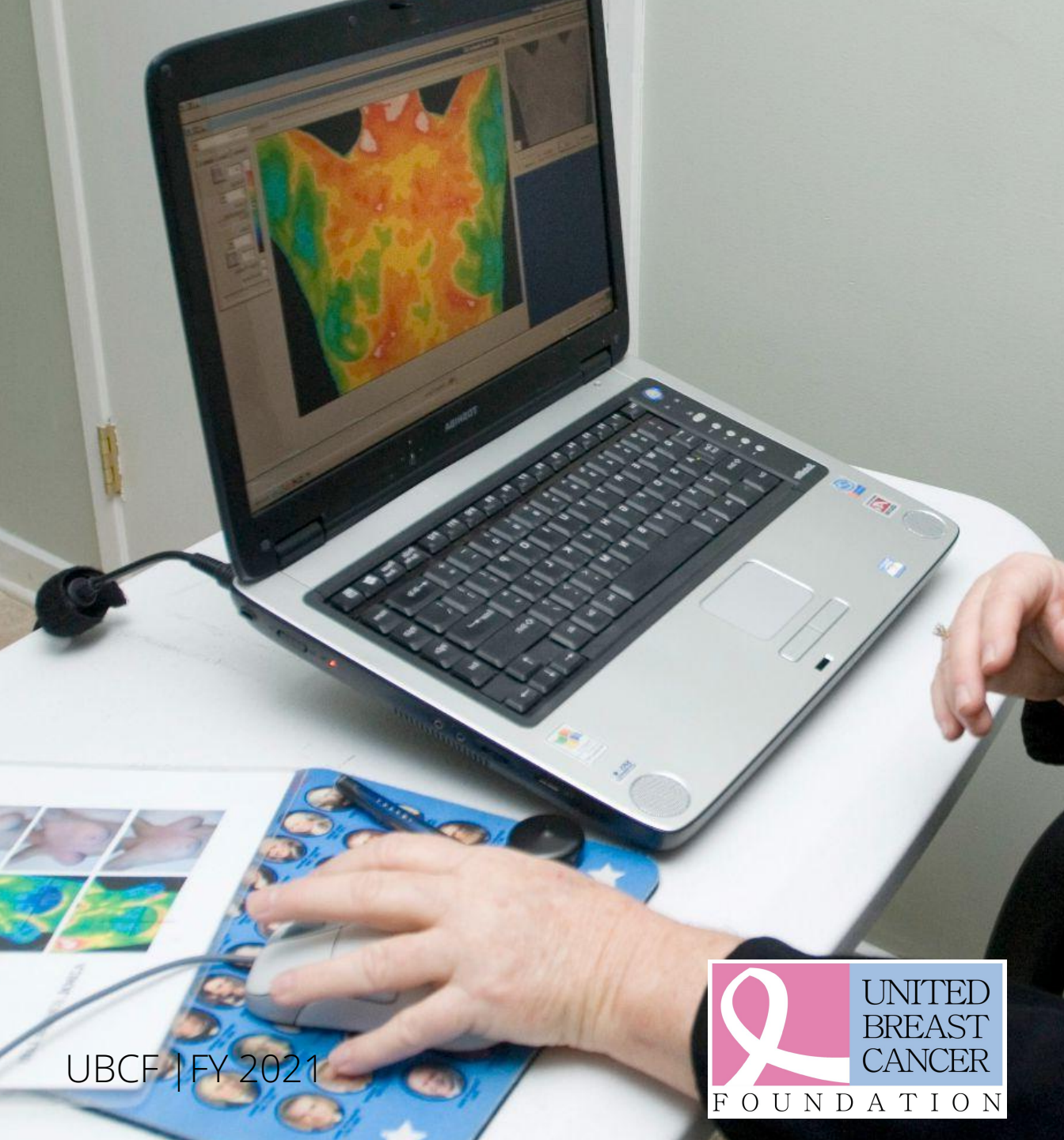
Audrey B. Mastroianni College Scholarship

This scholarship is designed to help turn higher education dreams into reality for students who have lost a parent or guardian due to breast cancer.

COVID Grant Program

UBCF developed this program to provide effective and expedited relief to women and men impacted by breast cancer.





Breast Screening

"Thank you for responding so promptly! And in the midst of "covid challenges", your contact has been a day brightener. We read or hear the term "unprecedented" often but it has me looking up to unprecedented kindnesses and unprecedented miracle mercies and especially the unprecedented and unfailing love of God along life's way.

A special note of thanks to you and the UBCF Breast Screening Program, for grant funding to help with my recent thermography imaging! How much I appreciate assistance when it has not been easy to get insurance coverage. February 21 I submitted the grant application and quite promptly received approval! I was able to quickly get in for the diagnostic test, submit the bill and get reimbursed. Such encouragement and especially in such a challenging time as we are living in ;)

UBCF has graciously helped with assistance. How much I have appreciated the encouragement, office support, kindnesses, and funding in the past and recently. Thank you, bless you for the personal touches."

Most gratefully, Karen

UBCF | FY 2021



A photograph of two young women standing outdoors on a paved walkway next to a grassy area and a modern building. Both women are wearing white surgical face masks. The woman on the left is wearing an orange sweater, and the woman on the right is wearing a yellow hoodie under a blue denim jacket. They are both smiling and bumping their fists in a friendly gesture. The background shows a modern building with large windows and a metal railing.

COVID Grant

"Thank you so much for this. It's definitely helpful. It's a struggle when you're working, even if you have insurance.... Medical bills are stressful which is unfortunate while you are fighting for your life. My sister was diagnosed with triple negative breast cancer last year, and this year I was diagnosed the same month she got her good news of her [remission]. She's only 35 and I am 33. It's quite unfortunate that she has ended her long journey and I now have to start mine. It has been extremely scary and anxiety filled, but I have a great support system and with programs like [yours] to provide even more support it means a whole lot. I know I will get through this journey stronger than ever. Thank you again so much. "

Marisa

UBCF | FY 2021

A woman with dark, curly hair is smiling warmly while holding a young girl. The girl has dark hair with a large white bow and is looking towards the camera with a slight smile. They are both wearing casual clothing; the woman is in a pink top and the girl is in a striped shirt and denim overalls.

Child Sponsorship

“I devote my life to my children, they are my purpose every day. I only want to be great for them. They deserve the world and this diagnosis has set us back so much. Not being able to work and watch bills pile up with nothing but fear about this Cancer and all that comes with it is devastating. Having to watch your own children see you weak and sick and unable to do the things they need is horrible. I will use this grant and assistance to remain stable through this so we can come out on the other side of it. I don't have much family to help me financially. I really have no where else to turn and appreciate any help so much. This grant [will] help me and my children walk through this difficult time in our lives. Going through treatment has been devastating to us. Me and my children [are] incredibly grateful for your help, and we need it. I want nothing more than to beat this cancer and live to see my children grow.”

Michelle

Testimonials from Our Clients

Hearing from Recipients



Individual Grant

“I’m standing in my kitchen sobbing!! Thank you from the bottom of my heart. I don’t know how this program is even possible but I’m thanking my lucky stars right now! I’m SO excited to pay these bills!! Thank you, thank you, thank you!!” – Stacey



Holistic Care

“Thank you so much I am thrilled and blessed for this help. You are helping me thrive on my journey....thank you so much. I am crying happy tears for this Holistic Grant.” – Diane



Team UBCF

UBCF | FY 2021



Executive
Director

Stephanie Mastroianni



Director of
Operations

Beth Reichart



Sr. VP- Donor
Engagement &
Philanthropy

Ken Petterson



Programs
Manager

Lauren Delgandio



Executive
Assistant

Lauren Brohm



Network of Giving
Coordinator

Lori Johnson



Communications
Intern

Sara Frawley



GIK Team Lead

Maricelda Cruz



Donor Support
Specialist

Nichole Hulse



Program Support
Specialist

Bonnie McCown

Board of Directors

- ★ Audrey Stephanie Mastroianni, President
- ★ Nicholas Mastroianni, Treasurer
- ★ Nicholas Mastroianni II, Secretary
- ★ Michael Cain, Board Chair
- ★ Chris Halter
- ★ Kendall Merrick
- ★ JJ Yeley
- ★ Susan Morano



images are from events prior to Covid

Recognized for our Transparency

A foundation of trust



GuideStar - Platinum Seal of Transparency

The Platinum Seal of Transparency is the highest level of recognition offered by GuideStar, the world's largest source of nonprofit information. By sharing metrics that highlight the progress we are making toward our mission, we're helping you, our donors, directly see the impact your donations are making to move our organization forward.



3 Star Rating from Charity Navigator

In 2021, UBCF received a 3-star rating from Charity Navigator. This means UBCF Exceeds or meets industry standards and performs as well as or better than most charities in its cause, according to Charity Navigator.



#77934

Combined Federal Campaign

The Combined Federal Campaign (CFC) is the world's largest annual charitable giving campaign, open to federal, military, and postal employees. The CFC is an opportunity for Federal, Military, and Postal workers and retirees to donate to their choice of local or international charity. CFC donors who contribute to UBCF directly help breast cancer patients, survivors, and their families. Donors can give various amounts per bi-weekly pay period. UBCFs CFC number is 77934.

UBCF | FY 2021



Ways to Give



Online Giving

Shop UBCF's
AmazonSmile and eBay.
Donate while shopping



Vehicle and property donations

call **1-888-433-6208**
to set-up
an appointment.



UBCF.org

Donations through
secure website;
www.ubcf.org



Investments

IRA Rollover &
Donor Advised Funds



Gift In Kind

UBCF accepts donated
products and
services to share with
our clients &
the community.



CFC donations

UBCF's CFC number is **77934**
Pledges can be made by
military, postal, and federal
employees



Household Donations Pickup

Donate items such as
clothes and bedding and
UBCF will schedule a
pickup: **1-888-233-0856**



Want to Volunteer?

Send us an email and let us know: Info@ubcf.org

UBCF's Network of Giving

UBCF's Network of Giving aims to provide people in need with gifts such as personal care products, shoes, clothing, housewares, children's items, and even mattresses.

We've partnered with retailers across the country to receive high-quality donated products, and we want to share this abundance with you!

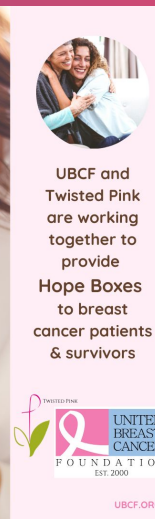


WHO WE PARTNER WITH

UBCF works with not only breast cancer organizations but also any church, nonprofit or school that serves any population.

WHY JOIN?

We work with many nonprofits across the country who don't have staff or capacity to manage large donations on their own.



OUR PARTNERSHIPS

This year UBCF supported various organizations across the United States.

We provided over 19 million dollars worth of goods to charity members doing excellent work in their communities. Our largest donations included gifts of personal care items, jewelry, makeup, and outerwear.



WELCOMING NEW PARTNERS

In 2021, United Breast Cancer Foundation added many charity members to our Network of Giving.

Interested in learning more?

Please reachout to us!

Stronger Together

Our Network of Giving Partnership with Twisted Pink



Box of Hope

United Breast Cancer Foundation partnered with Twisted Pink's Box of Hope program to support breast cancer patients and survivors beginning in 2021. The support comes in the form of health & beauty products mailed as a "Hope Box" to breast cancer patients and survivors. Throughout 2021, over 1,200 Boxes of Hope were mailed to early and late-stage breast cancer patients across the United States and Canada.



WHAT'S INCLUDED?

Hope Boxes include a variety of gifts including health & beauty items to bring survivors and patients joy after treatment. This includes jewelry, lotions, makeup & more.



The Seventh Annual Twisted Pink Gala

United Breast Cancer Foundation was proud to be the Title Patient Sponsor of Twisted Pink's 7th Annual Gala, "An Evening Inspired", held on July 9th at Churchill Downs Millionaires Row, in Louisville, KY. The Gala, with more than 400 in attendance, was an evening of hope, celebration and positivity, aiming to raise funds for metastatic breast cancer research. As the Title Patient Sponsor, the celebration was a perfect way for Team UBCF to honor patients, survivors and loved ones. The impact of the partnership was truly visible throughout this event. During the Gala, there were recognition awards, an auction, and dancing to an incredible live band! The joy and energy in the room was truly palpable all night long.



I can't even begin to thank you enough for everything you have done for us as survivors & patients.

I enjoyed talking with you guys to express my appreciation for your generosity to all of us in the Louisville, KY area

TRINA

UBCF | FY 2021



"Thank you so very much... Cancer has prevaded my life so much. I'm coming up on both my four year cancerersary but also a year since my dads death from prostate cancer. We have the BRCA2 gene mutation so it's quite hard to forget about cancer, especially with four children who have a 50/50 chance of having the mutation! This expression of love and care by your foundation really means the world to me. Gives me some happiness to look forward to!!

God bless always"

-UBCF HOPE BOX RECIPIENT



HOPE BOXES IN THE MAKING



2021 Was Filled With Success



Highlights

Holiday Give

UBCF provided our breast cancer families with generous, surprise holiday gift cards!.

3 Stars from Charity Navigator

UBCF earned a 3 Star rating from Charity Navigator, speaking to UBCF's transparency & reliability.

Times Square, NYC Billboard

UBCF's #DriveOutBreastCancer campaign was displayed on a fully digital HD billboard in the heart of Times Square, NYC.

Giving Tuesday

UBCF raised over \$12,000 on Giving Tuesday with matching donations from a generous loyal donor.

NASCAR

UBCF sponsored NASCAR to raise awareness for male breast cancer #DriveOutBreastCancer.

JJ Yeley Joins the Board of Directors

JJ Yeley, a successful NASCAR driver, joined UBCF's board of directors as the newest member.

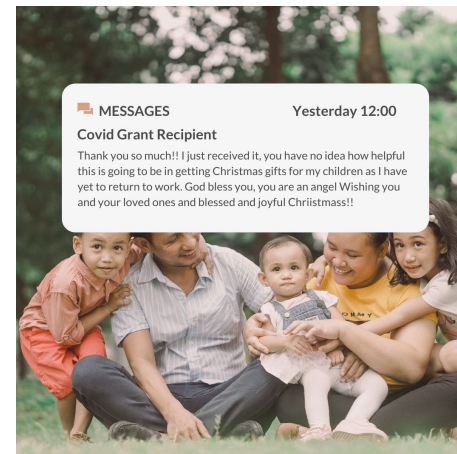
Mattress Event in Louisville, KY

UBCF donated 160 mattresses at our event in Louisville, Kentucky to patients, survivors and those affected by breast cancer.

Twisted Pink Partnerships

UBCF sponsored Twisted Pink's Evening Inspired Gala in support of metastatic breast cancer research. UBCF also provided Twisted Pink a \$5,000 matching gift at Give for Good Louisville campaign.

2021 Was Filled With Success



COVID Grant Program

UBCF expanded the COVID Grant Program to provide more efficient services and support to more individuals.

CFC campaign

UBCF celebrated its 9th year participating in the CFC campaign for Federal, Postal, and military personnel. #77934.

Stop and Shop Community Bag Program

UBCF took part in Stop and Shop's Community Bag Program for the months of August and September. This is an opportunity for shoppers to donate through buying reusable shopping bags.

Box of Hope

UBCF continued their partnership with Twisted Pink to donate "Boxes of Hope" to breast cancer patients.

GIK Program Success

UBCF donated more than \$19 million in gift in kind products through its Network of Giving program. These items impacted more than 46,000 people!

Wellness House of Annapolis

UBCF provided an organizational grant to Wellness House of Annapolis, an amazing organization which provides coping strategies to those affected by cancer. The grant funded group and individual therapy sessions for breast cancer patients and survivors.



Nicki's Story

Nicki is a wife and mother of three kids and three adorable dogs from Northern Illinois. She is five years out from her metastatic breast cancer diagnosis.

Now retired, Nicki was a probation officer for 24 years. She worked cases from juvenile delinquency to DUI cases. Nicki enjoys running races and hanging out with family and friends.

"I am very thankful and our family appreciates the time and dedication that UBCF gives to breast cancer patients. It is so heartwarming knowing there are organizations such as UBCF to assist cancer patients during their journey."

FY 2021 Financial Summary

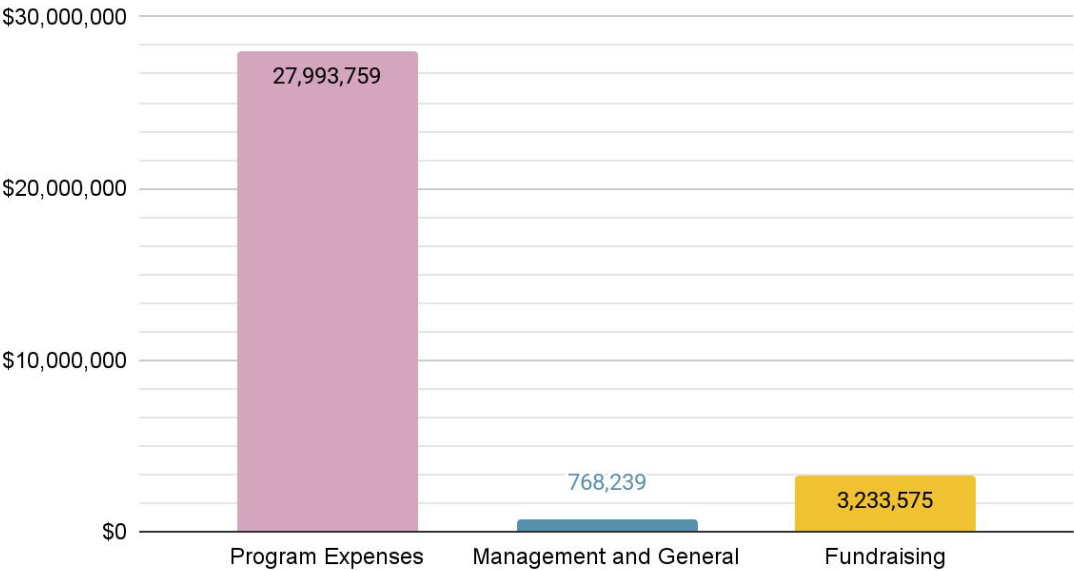
Snapshot

Total Revenue: \$ 32,838,731

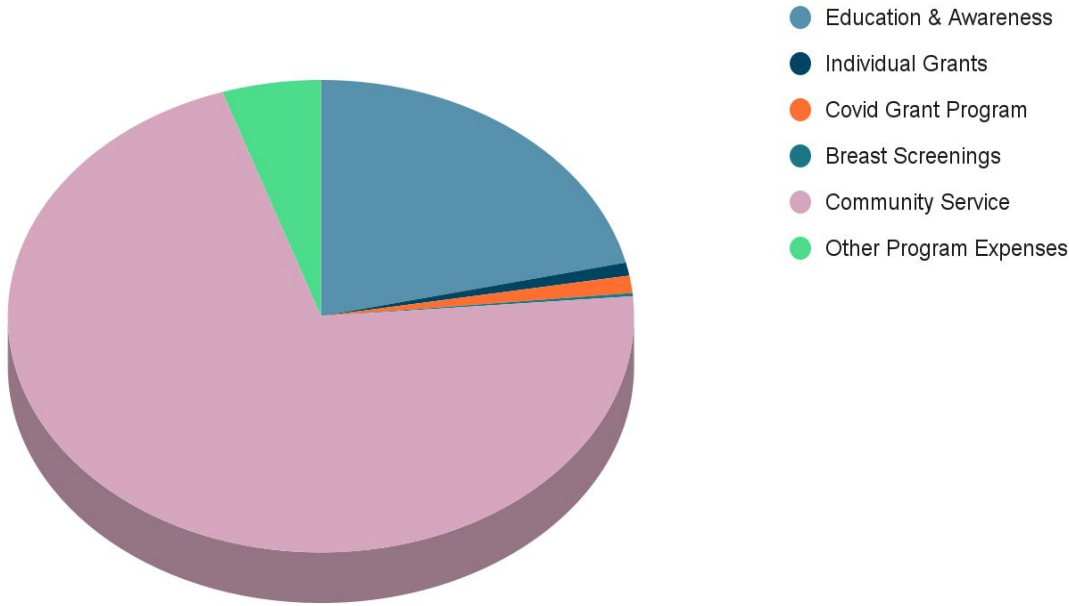
Total Expenses: \$ 29,544,110

Net Assets: \$ 9,540,973

FY 2021 Expenses



Program Expense Breakout





Questions?

Contact us!

United Breast Cancer Foundation

P.O. Box 2421

Huntington, NY 11743

Info@UBCF.org

1-877-822-4287

Thank You!

