

F O U N D A T I O N

**Annual Report**

**FY 2022**





UBCF's mission is to make a positive impact on those affected by breast cancer. We strive to alleviate the stress and strain that cancer can cause to patients and families through fostering health & well-being. We provide service for all, regardless of age, race, gender, ethnicity, or income.



Dear Supporters, Clients, and Friends,

United Breast Cancer Foundation has served the community for more than two decades, and I am so proud of the progress that we have made.

Throughout 2022, we accomplished many goals. This year we grew our board of directors, maintained our 3 star rating with Charity Navigator and our Platinum rating with GuideStar, and partnered with other outstanding organizations to reach more women, men and families in need.

We persisted with strategically developing our multi-channel fundraising efforts and they continue to result in positive growth for UBCF. We have thousands of new supporters nationwide committed to backing our mission and programs. I am pleased to say that, 2022 was a record year for donations received - THANK YOU!

Accomplishments to note in 2022:

- UBCF launched our Peer to Peer Fundraising platform, empowering our supporters to raise awareness and funds in creative ways.
- UBCF was the Official Title Patient Sponsor for Twisted Pink's Gala and other activities.
- UBCF participated in the Combined Federal Campaign for the 10th consecutive year.
- UBCF worked with NASCAR to raise breast cancer awareness during the 2022 season.
- UBCF held its highly successful Mattress donation event in December.
- We worked with Brookfield Properties, a global real estate development and asset management firm, to host 20 UBCF Pink Bag Events at locations throughout the United States, reaching thousands of patients and survivors.
- Our Network of Giving Program exceeded the annual goal of distributing \$23 million in donated in-kind products to Charity Members by ~ \$1.2 million.

- UBCF's financial grant programs met the goal of \$1.7 million in financial support to over 3,700 individuals, a major milestone in UBCF's history! Thanks to certain program applications being transitioned to our online platform, we anticipate servicing more people with increased efficiency while maintaining our special client care.
- UBCF has 58 registered Charity Members and we are vetting new organizations monthly.
- UBCF worked with many smaller Charity Members to ensure they receive more products to support their communities.
- UBCF Call Center: this has been a dream of mine for many years and it is now a reality. The UBCF Call Center is unlike any traditional telemarketing call center. We now have a unique platform to connect with and cultivate donors, check in with clients, and tap into our extensive provider list (providers we pay on behalf of clients that have been awarded grants). This is not a "churn and burn" effort. We are building relationships, and that's what it's all about. Our supporters and clients are part of the UBCF family. This project is multifaceted - from licensing, legal, accounting, renting a location, new employees, management of location, scripting and fulfillment, caging, etc..
- Direct Mail initiative: upon my direction we are using a new fulfillment and caging firm. We produced a direct mail piece and sent it to an acquisition file and the results were outstanding. This is now a monthly on-going campaign.
- We are working with a production company to develop a Public Service Announcement. The project will go into production in January, 2023.

Within the pages of this report, you will learn about our deeply seated commitment to UBCF's mission and those we serve, and you will hear from many clients directly. Our commitment is unwavering in the face of an ever evolving and challenging economic climate. Please join us in celebrating, as our accomplishments are thanks to you - our loyal supporters.

***Thank you all for believing in UBCF, we are so much better together!***

*Stephanie*

Stephanie Mastroianni  
President and Executive Director



*In Service of  
Audrey B. Mastroianni*

Founded in October 2000, United Breast Cancer Foundation (UBCF) is a national 501(c)(3) nonprofit that began as a small grassroots organization in New York State. In 2005, UBCF expanded nationally and expanded its program service offerings.

Ms. Stephanie Mastroianni, our Executive Director since 2001, has shaped UBCF into the special organization that it is today due in large part to her personal experience with breast cancer. Stephanie's mother, Audrey B. Mastroianni, passed away from this disease at the age of 42. UBCF is committed to honoring Audrey's memory through our passionate dedication to our mission, program services, and superior client care.



# Our Program Services

## Audrey B. Mastroianni College Scholarship

This scholarship is designed to help turn higher education dreams into reality for students who have lost a parent or guardian due to breast cancer. The scholarship was established in honor of Audrey B. Mastroianni, a firm believer in education and continued personal enrichment.

## Breast Reconstruction

UBCF understands that a woman faces many physical challenges and emotional decisions after a mastectomy. It is important for women recovering from breast cancer to have every opportunity to regain their confidence. UBCF is here to help make reconstruction possible.

## Breast Screening

The Breast Screening Program financially supports women and men in need of breast screening services. UBCF contributes to the cost of various screening technologies such as mammography, ultrasound and thermography. Early detection helps save lives!

## Child Sponsorship

The entire family is impacted by a breast cancer diagnosis. UBCF developed this program to support children 18 and under living in homes directly impacted by breast cancer.



## Community Service

UBCF's Network of Giving provides helpful Gift-in-Kind donations to women, men, and families in need. Donations often include clothing, shoes, household items and mattresses. Community Service also includes education & awareness campaigns and organizational grants.

## COVID Grant Program

UBCF developed this program to provide effective and expedited relief to women and men impacted by breast cancer during the COVID pandemic.

## Holistic Care

Many breast cancer patients choose to pair holistic and complementary techniques with cutting edge western medicine. UBCF supports clients in their treatment plan by assisting with the cost of holistic modalities that are generally not covered by insurance and can be quite costly.

## Individual Grant

UBCF provides customized financial support geared towards an individual's personal needs and circumstances. Like our clients, no two grants are ever alike. Assistance covers medical expenses and procedures, cost of living expenses, COBRA insurance, and more.

# Audrey B. Mastroianni College Scholarship

## Audrey B. Mastroianni College Scholarship

Thank you so much for supporting my education. I was extremely touched to find that there was a scholarship available for students like me who have been impacted financially and emotionally by a parent's breast cancer diagnosis. This demographic is only rarely identified as in need of support, and receiving this scholarship will allow me to work through my program with less stress and use my Master's in Social Administration to improve the circumstances of others in similar need in the future.

- Alex G



[ubcf.org](http://ubcf.org)



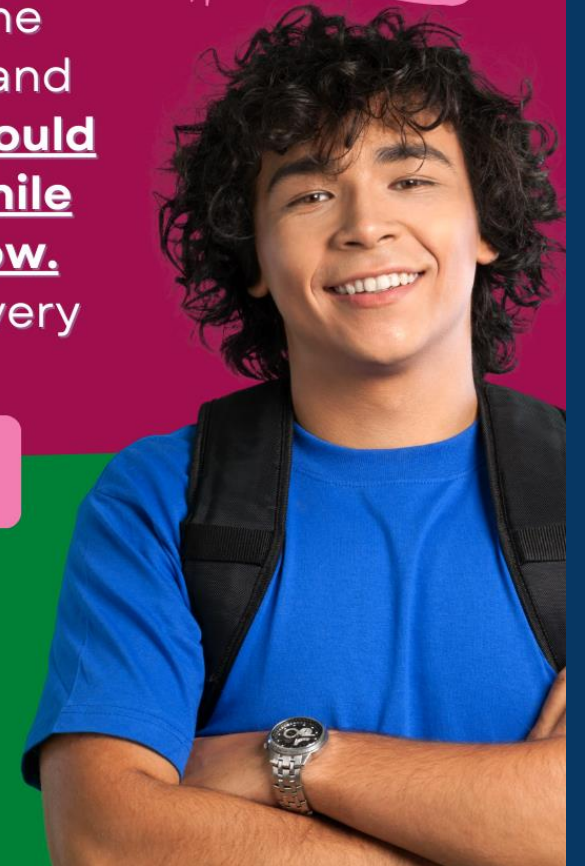
Thank you so so so much for this—it will be the biggest help to me, and **I know my mother would have the biggest smile on her face right now.** Thank you again so very much!

*Cody*

College Sponsorship recipient



[ubcf.org](http://ubcf.org)





## Breast Reconstruction

Graciela reached out to UBCF in need of support with her reconstructive surgery and shared the following:

"I need this grant because it will help me to pay for the 2nd phase of my reconstruction after a double mastectomy.... My right tissue expander is deflated, we don't know what happened and my plastic surgeon advised me to finish the procedure as soon as possible."

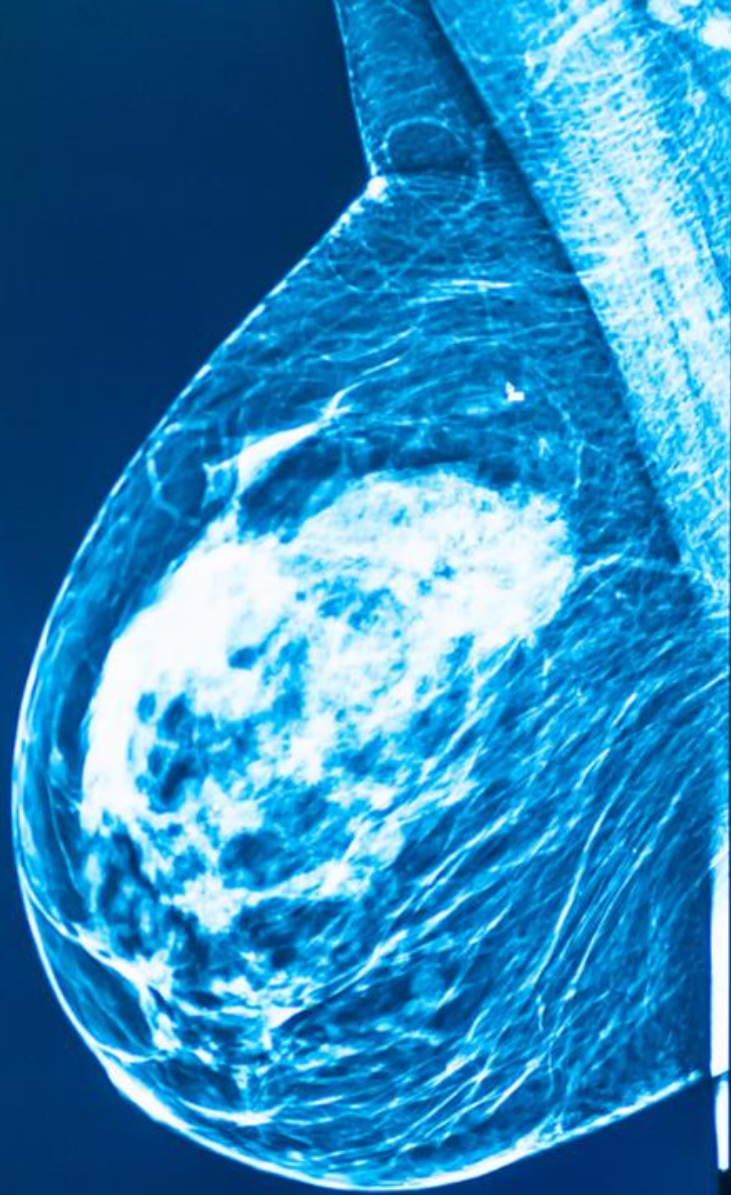
"I have been struggling with bills, I'm still paying... the first phase of my reconstruction and all of a sudden the right expander is deflated and my doctor advised me to have the 2nd surgery done soon, in that way he doesn't lose the work that has been done with the skin expansion. I want to beg you to please take in consideration my situation. No matter how hard I work, I can't save \$5,000 in a couple of months."

"I really need help, I'm single with grown kids, my daughter applied for the credit care card in that way I will get my immediate reconstruction with the mastectomy, I'm trying to work as much as I can to finish that loan, but to be honest I thought I will be able to stay with my expanders the rest of the year but it is not going to be possible due to the rupture."

United Breast Cancer Foundation was able to negotiate \$1,000.00 off the price and pay for the unexpected expense in full for Graciela.

She went on to share, "I had surgery on June 3rd. Everything it is fine, [my] Doctor allowed me to swim... and in 1.5 weeks I will be back to normal life. Thank you so much for making this possible. God Bless all of you."





## Breast Screening

I would like to thank the donors, staff and volunteers at UCBF for their support which allowed me to have a mammogram. My mother was diagnosed with cancer in both breasts a few years ago which made me realize how important annual screenings are, especially with my family history. I am recently without insurance after I lost my job and unable to afford the cost of the screening on my own. From the bottom of my heart, thank you for helping! **Sincerely, Jill T.**

Dear UCBF Breast Screening Program , Thank you so much for your award. I am a mother of six and gifting me a reimbursement to pursue screening has been a godsend. I appreciate the ease of communicating with your foundation. I found your support through my thermography office. I am thankful they included your information to make my screening possible. I will be notifying all those I meet, to reach out to you if they are seeking this alternative screening method. I greatly appreciate your support. **Thank you again, Sheena R.**





## Child Sponsorship

Thank you so much for blessing my family with this Child Sponsorship Grant. This grant will help assist my children with some of their basic needs. I am humbly grateful for you all being able to assist my family and I during this time. My experience with UBCF has been amazing. The application process isn't complicated. Whenever I had any questions, I was able to call the number provided and speak to someone regarding my issue. Everyone that I spoke to was very friendly and personable. It made me feel good to know that I was applying to a grant that really valued the individual's interested in applying and they did whatever they could to assist me. To any breast cancer patient that is considering applying for any of the grants provided by UBCF, I would encourage you to do so. Thank you UBCF for choosing my family as one of your 2022 recipients.

~Toshika



## COVID Grant

My spirit just got the nicest boost of encouragement when I opened your email. Thank you so very much for these generous gifts. I especially love the way they reflect health, entertainment and financial resources. Like so many others, COVID tests and masks are high on my priority list for purchase, but it has been difficult to determine which other expenses to forgo in order to have those supplies on hand. The Amazon gift card will allow breathing room to make those choices and I am so relieved and grateful. Thank you to your team of staff, donors and volunteers. The work you do is so important and I never expected to get such a quick and generous response. Please know I am smiling through my tears and you have made a difference.

**With gratitude, Julie**





"Taking a holistic approach is definitely a journey.

*Although it would have been much more cost effective for me to take the traditional route, I truly believe that I am on the right path... I am in constant prayer for guidance and healing. Being single, retired, and living on a fixed income makes my healing journey costly and stressful.*

*With the multitude of supplements, treatments, labs and doctor expenses not covered by insurance, one can easily become overwhelmed by the financial burden. I have done so many different therapies so far and gone through all of my savings in doing so. Assistance from UBCF [helps] lighten the load and relieve some of the financial stress... Thank you so much, I am truly grateful!"*



*Carla* Holistic Grant recipient





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"We are so so grateful for the award and feel extremely blessed by it.

Thank you so much!!

It'll give us some wonderful breathing room this next month as we dive into more treatment.

Thank you, thank you!"

*-Chelsie B,*

*Individual Grant Recipient*



”

[ubcf.org](http://ubcf.org)

## Individual Grant

Chelsie learned she had breast cancer just a few weeks after she found out she was pregnant. After her child was born in December, she began facing additional costs on top of her medical bills for cancer care. Thankfully, she found UBCF only two months later. UBCF assisted with an individual grant which provided a mortgage payment and helped pay for medical insurance. This allowed her to focus on her child and her healing.

Chelsie explains, "We are so so grateful for the award and feel extremely blessed by it. Thank you so much!! It'll give us some wonderful breathing room this next month as we dive into more treatment. Thank you, thank you!"





**UBCF has been extremely generous to me and my family as I continue to go through treatments for breast cancer.**

The application process is very detailed yet simple to complete...and if there is additional information needed or the application is incomplete, a representative will email you directly to inform/help you along the way.

UBCF WANTS to help and will advocate for you and your financial needs. I would highly recommend considering the application process to anyone who is going through breast cancer treatment.



*- Bobbie*



**This is a phenomenal foundation. I am greatly appreciative for the help they provided to me and my kids after my breast cancer treatments**

*Kayla*



ubcf.org





This organization is absolutely amazing!! My journey having breast cancer hasn't been easy , but the help and support I received from the United breast cancer foundation has been **so overwhelmingly great** !! Thank you so much for helping people like me when you feel like you are going to lose it all.

Bless you all so much

*-Julie*



## Google Review



...UBCF was very helpful during my time of need. As a college student, they have been able to provide help and support to alleviate some of my financial burdens.

The foundation is truly a blessing to those battling breast cancer and survivors!

*Christine*



UBCF.ORG







I was awarded a grant for a thermal breast screen. I chose thermography because in my profession I was already exposed to so much radiation. The UBCF helped by reimbursement for the cost. If they can help [with the] cost for men and women, early detection of breast cancer can save lives and help avoid more complicated treatment if diagnosed late. Donating to the foundation will put this service in reach for many who would not otherwise get this preventative procedure.

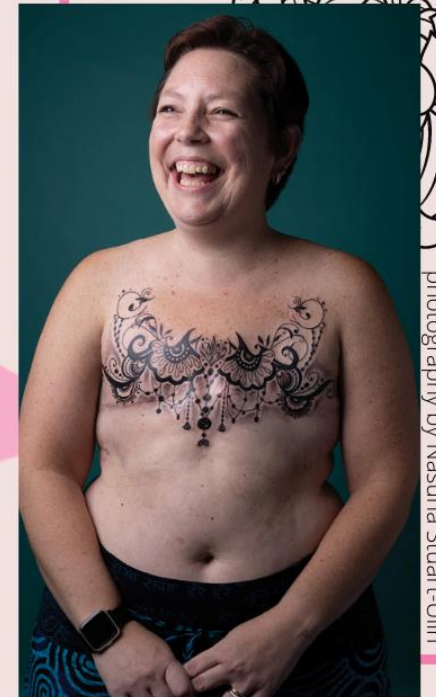
- Jennifer



Treatment for breast cancer feels like a *series of concentric circles*. First, there is the immediate threat to your life. Next, there is the figuring out how to stop this threat: surgery, chemo, or radiation or some combination of all of them. Then, there are the decisions to make about reconstruction. I was lucky enough to have kind, caring doctors who guided me into making the best choices I could.

However, when it was all over, I was left with a *mess of scars*. Scars that any options to hide are costly and not covered by insurance. *Through UBCF's Holistic Care grant, I'm able to get the mastectomy tattoo of my dreams*. Thus, I can *reclaim* my body through the application of art to hide the scars. Not only is this an incredibly generous grant, but the program manager helped guide me through the application process. She answered all of my questions faster than I thought possible and responded [with] empathy to my experience. Her support through the application process was respectful and empowering, which as one navigates the recovery process is a gift in and of itself.

~ Molly



photography by Nasuna Stuart-Ulin





# Start Your Own Fundraising Campaign

Help support UBCF's mission and programs by starting your own Peer 2 Peer fundraising campaign!

[CREATE CAMPAIGN](#)



## Peer to Peer Fundraising

Peer to peer fundraising empowers individuals who are interested in supporting UBCF's mission and programs, to take initiative in their own unique way! You don't need a lot of money or resources to raise funds. UBCF challenges the community to get creative. Campaign creators can raise money by hosting a karaoke nite, trying fitness challenges, or even raising money for a birthday.

UBCF peer to peer campaigns can take place over social media, through emails, and in person. We encourage people to show their friends and loved ones why they are passionate about the cause. The main goal is to spread the word, raise funds, and raise awareness in support of breast cancer.

Let your friends, family, and coworkers know why you are passionate about UBCF and ask them to join in with a donation. Show your friends and family you support United Breast Cancer Foundation by being the first to donate to your fundraiser.

<https://www.ubcf.org/start-fundraising-campaign/>





# Team UBCF

Executive Director

**Stephanie Mastroianni**

Director of  
Operations

**Beth Reichart**

Sr. VP- Donor  
Engagement &  
Philanthropy

**Ken Petterson**

Programs  
Administrator

**Lauren Delgandio**

Network of Giving  
Coordinator

**Lori Johnson**

Shipping  
Coordinator

**Mitzi Buske**

Donor Support  
Specialist

**Nichole Hulse**

UBCF Call  
Center Manager

**Derek Tutolo**

Administrative  
Specialist

**Donna Meehan**

Program Support  
Specialist

**Bonnie McCown**

GIK Team Lead

**Maricelda Cruz**

Communications  
Intern

**Brooke Star**

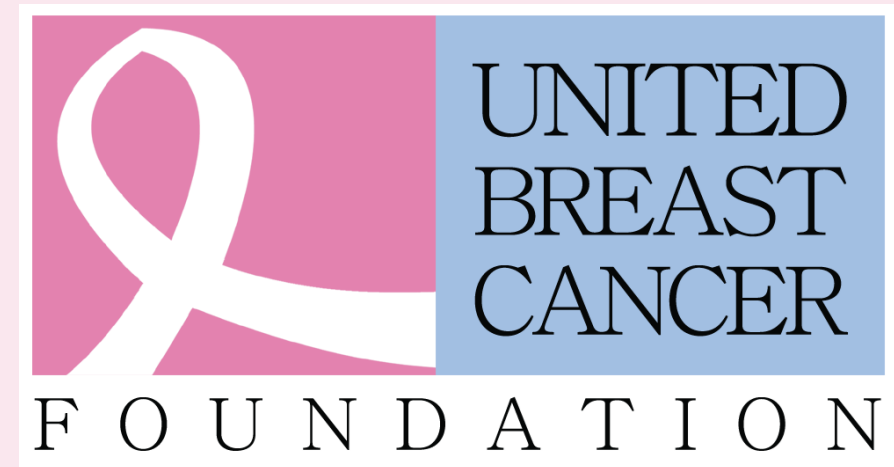
Network of Giving  
Intern

**Hannah Larson**



# *Board of Directors*

- ★ Audrey Stephanie Mastroianni, President
- ★ John Mastroianni, Treasurer
- ★ Nicholas Mastroianni II, Secretary
- ★ Michael Cain, Board Chair
- ★ Chris Halter
- ★ Kendall Merrick
- ★ JJ Yeley
- ★ Susan Morano
- ★ Lauren Brohm







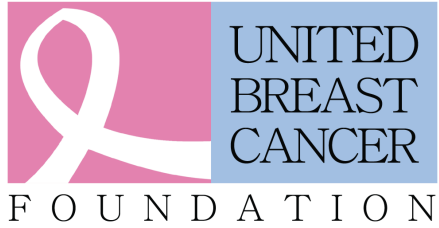
## *In Honor and Remembrance*

United Breast Cancer Foundation would like to pay tribute to Nicholas Alfredo Mastroianni (Nick), UBCF's long standing treasurer and champion of the work of UBCF, who passed on November 4, 2022. Nick was an integral part of UBCF from the time his daughter, Stephanie Mastroianni, joined UBCF as its President and Executive Director more than two decades ago.

Nick served as UBCF's Treasurer for many years, providing sound counsel and guidance to the organization. Nick was a US Army veteran, a long time chef and restaurateur, and had an impressive career spanning his numerous interests including mergers and acquisitions. Nick was a natural with people and had an intuitive sense of business, making him charming, highly intelligent and well respected.

United Breast Cancer Foundation will forever be indebted to Nick's service and commitment. He will be deeply missed.





# Network of Giving

UBCF's Network of Giving aims to provide people in need with helpful donated items such as personal care products, shoes, clothing, housewares, children's items, and even mattresses.

UBCF receives high-quality donated products, and we want to share the abundance!



## WHO WE PARTNER WITH

UBCF works with breast cancer organizations and nonprofits doing great work in their communities

## WHY JOIN?

We work with many nonprofits across the country who don't have staff or capacity to manage large donations on their own.



## OUR PARTNERSHIPS

This year UBCF supported individuals and various organizations across the United States. We provided over 23 million dollars worth of goods to charity members doing excellent work in their communities.

Our donations include items such as personal care products, clothing, shoes, jewelry, makeup, and household goods (items vary).



## WELCOMING NEW PARTNERS

In 2022, United Breast Cancer Foundation added many charity members to our Network of Giving.

Interested in learning more?  
Please reachout to us!  
[Nikki@ubcf.org](mailto:Nikki@ubcf.org)



# We Are Better Together

## Working with Twisted Pink

### Box of Hope

United Breast Cancer Foundation partnered with Twisted Pink's Box of Hope program to support breast cancer patients and survivors beginning in 2021. The support comes in the form of health & beauty products mailed as a "Hope Box" to breast cancer patients and survivors. Throughout 2022, over 2,700 Boxes of Hope were shipped, delivering hope and joy!



"Thank you so much for the gift box, I love it so much!!!"

- Lisa

Box of Hope Recipient



UBCF and Twisted Pink are working together to provide Boxes of Hope to breast cancer patients & survivors!



UBCF.org

### Title Patient Sponsor

UBCF was proud to be the Title Patient Sponsor of Twisted Pink's Annual Gala, "An Evening Inspired", for the second year. The event was held on July 16, in Louisville, Kentucky, providing hope, positivity, and celebration to 400 attendees. The Gala was an immense success, raising \$221,650 in total proceeds. UBCF has been collaborating with Twisted Pink for several years and the 2022 sponsorship is one of the most significant collaborations. The Gala was an opportunity to highlight that separately, both organizations contribute positively to the breast cancer community in unique ways, and when two organizations join forces, the impact multiplies. Twisted Pink benefits patients by contributing to Metastatic Breast Cancer research. UBCF helps patients, survivors, and families on a more individual level with direct financial support.



UBCF as Title Patient Sponsor  
**TWISTED PINK'S GALA**  
**"AN EVENING INSPIRED"**  
SATURDAY  
JULY 16, 2022



"I wish to send a message of gratitude for the amazing care package which I received. It is filled with items which are both necessary and extravagant. Each product was carefully chosen and gifted with love and generosity. I would have never expected something which not only makes me feel cared for, but beautiful as well.

It is Agencies, such as yours, which bring forth inspiration and instill hope each day will be precious and treasured as such. Thank you so much for your kindness, Human decency, and commitment to helping "us" get through each day with dignity.

My heart to yours,"

A.C. Fernandez





# 2022 Highlights



WOW!!!!!!

This is such an amazing surprise!! Thank you so much for this VERY generous gift.

UBCF continues to be so supportive and truly understands that the financial impact of breast cancer continues long after treatment ends.

I am incredibly grateful.

Merry Christmas!

~ *Katie*

UBCF.org

## Mattress Event

UBCF gifted 184 Tempur-Pedic® mattresses to breast cancer patients and survivors at our December event. We also gifted amazing Pink Bags full of personal care products and other goodies to lift spirits! A good night's sleep is vitally important to the healing process and improving the quality of life for those touched by breast cancer, that's why UBCF has donated more than 4,000 mattresses to breast cancer patients and survivors since 2012.

## Holiday Give!

United Breast Cancer Foundation takes great joy in supporting clients through during the holidays. We assisted patients, survivors and families across the country with generous and easy to use gift cards aimed at brightening the holiday season.

## NASCAR

UBCF sponsored a professional NASCAR racing team to raise awareness and *#DriveOutBreastCancer*.

## UBCF Call Center

UBCF launched our own call center! This is a wonderful way for us to stay connected with supporters and raise vital funds while reducing overhead. We are also able to communicate with clients and more effectively network with other organizations to build relationships.

## Network of Giving Program Success

UBCF donated more than \$23 million in gift in kind products through its Network of Giving program. These items impacted more than 56,000 people!

## Times Square, NYC

**Billboard** *#DriveOutBreastCancer* campaign was displayed on a fully digital HD billboard in the heart of Times Square, NYC. reaching millions of people from Oct through Dec.

## Nine Line Apparel

UBCF worked with Nine Line Apparel to raise awareness and critical funds for our mission and programs.



# 2022 Highlights



**Brookfield**  
**Women**

## UBCF Brookfield Pink Bag Events

UBCF collaborated with Brookfield Properties to host Pink Bag Events® at numerous Brookfield locations across the country. We worked with UBCF Network of Giving Charity Members at each Brookfield location to provide Pink Bags filled with amazing gifts to breast cancer patients and survivors, delivering a ray of sunshine. The group of events involved the commitment of dozens of hardworking individuals across numerous organizations, dedicated to providing comfort to those affected by breast cancer.

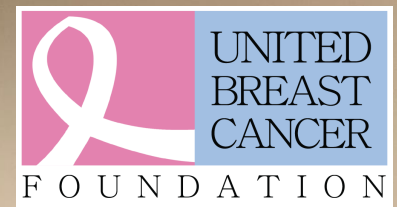
Brookfield Properties is a retail real estate company that operates over 130 shopping centers throughout the United States. Through this collaboration, Brookfield Properties provided space in 20 of their locations to conduct UBCF Pink Bag Events®. The Pink Bags contained lots of free gifts for breast cancer patients and survivors and include items such as beautiful cosmetics, fine soaps, jewelry, cozy socks, or assorted winter items (contents of gift bags varied). They also contain promo items such as lip balm, hand sanitizer, and educational brochures.

"It was a natural collaboration for us to work with UBCF to offer this resource at our centers." said Stephanie Brager, senior vice president at Brookfield Properties. "Our shopping centers are deeply embedded in the communities where we operate. This is a responsibility and a privilege and we are proud to take part in this initiative throughout October."

Beth Reichart, UBCF's Director of Operations shared, "This has been an inspiring and wonderful collaboration – exemplifying that when we work together, great things can be achieved. Thanks to our friends at Brookfield Properties, UBCF is reaching thousands of patients and survivors across the country through our generous Pink Bag Events®" Reichart continued, "Breast cancer is so draining – emotionally, physically and financially. Gifting patients and survivors Pink Bags loaded with high quality, comforting, and fun goodies, brings smiles to faces and joy to hearts. Sometimes it's the little things that make a big difference – UBCF is here to help."



# A Foundation of Trust



## GuideStar - Platinum Seal of Transparency

The Platinum Seal of Transparency is the highest level of recognition offered by GuideStar, the world's largest source of nonprofit information. By sharing metrics that highlight the progress we are making toward our mission, we're helping you, our donors, directly see the impact your donations are making to move our organization forward.



## 3 Star Rating from Charity Navigator

In 2022, UBCF received a 3-star rating from Charity Navigator. This means UBCF Exceeds or meets industry standards and performs as well as or better than most charities in its cause, according to Charity Navigator.



#77934

## Combined Federal Campaign

The Combined Federal Campaign (CFC) is the world's largest annual charitable giving campaign, open to federal, military, and postal employees. The CFC is an opportunity for Federal, Military, and Postal workers and retirees to donate to their choice of local or international charity. CFC donors who contribute to UBCF directly help breast cancer patients, survivors, and their families. Donors can give various amounts per bi-weekly pay period. UBCF's CFC number is 77934.





# UBCF's FY 2022 Financial Summary

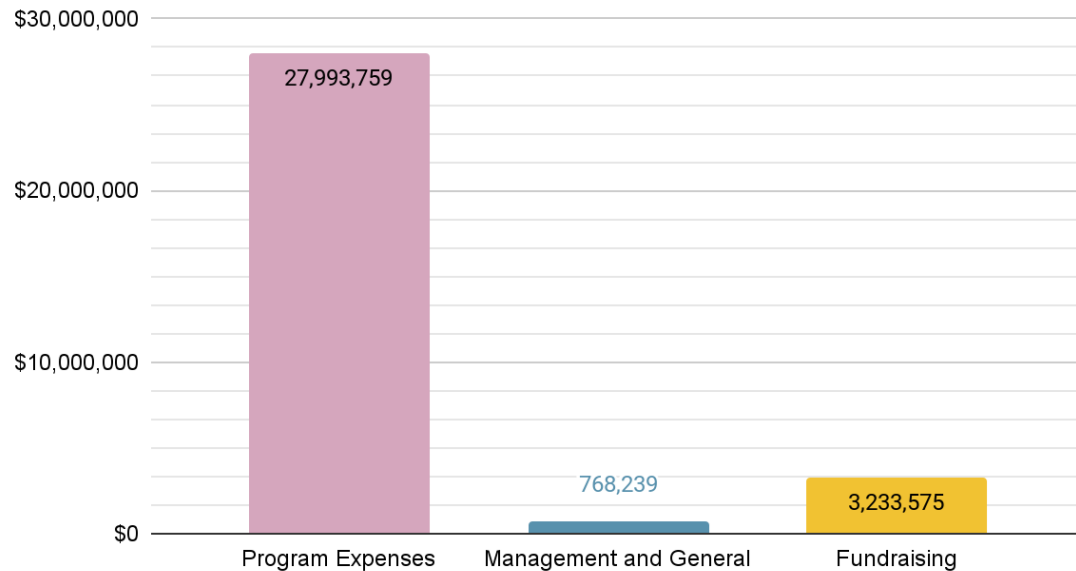
## Snapshot

Total Revenue: \$ 57,729,257

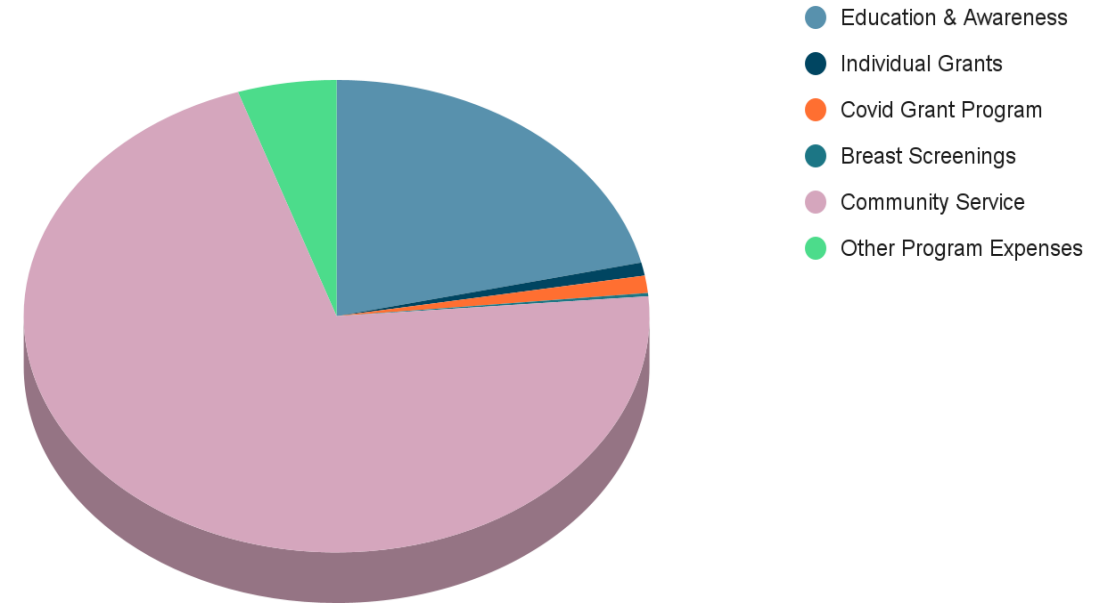
Total Expenses: \$ 42,064,104

Net Assets: \$ 25,295,233

## FY 2021 Expenses



## Program Expense Breakout



# So Many Ways to Give!



## Peer to Peer

Raise funds by hosting a karaoke nite, trying fitness challenges, or even raising money for a birthday.

<https://www.ubcf.org/star-t-fundraising-campaign/>



## Vehicle and property donations

call **1-844-462-4483**  
to set-up  
an appointment.



## UBCF.org

Donations through  
secure website

<https://www.ubcf.org/>



## Investments

IRA Rollover &  
Donor Advised Funds



## Gift In Kind

UBCF accepts donated  
products and  
services to share with  
our clients &  
the community.



## CFC donations

UBCF's CFC number is **77934**  
Pledges can be made by  
military, postal, and federal  
employees



## Household Donations Pickup

Donate items such as  
clothes and bedding and  
UBCF will schedule a  
pickup: **1-888-233-0856**



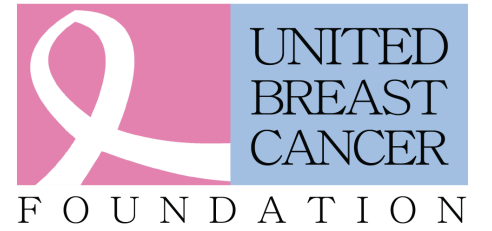
## Want to Volunteer?

Send us an email:

[Info@ubcf.org](mailto:Info@ubcf.org)



*Questions? Contact us today!*



**United Breast Cancer  
Foundation**

**P.O. Box 2421**

**Huntington, NY 11743**

**Email: [Info@UBCF.org](mailto:Info@UBCF.org)**

**Call Us: 1-877-822-4287**

**Thank You!**